



VCLC

VISHNU CULTURAL AND LITERARY CLUB

2024-25

SANKRANTHI SAMBARAALU

08th & 09th, January 2025

B.V. RAJU COLLEGE (A)

VISHNUPUR BHIMAVARAM





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BRIEF REPORT

Sankranti Sambaralu Celebrations at B.V. Raju College(A)

Date: January 8-9, 2025

B.V. Raju College(A): celebrated Sankranti Sambaralu with great enthusiasm on January 8-9, 2025. The two-day event was organized by the Vishnu Cultural and Literary Club (VCLC).

Traditional Decorations: The college campus was adorned with traditional decorations, including colorful rangoli, flowers, and sugarcane stalks.

Cultural Programs: Students showcased their talents through various cultural programs, including traditional dances, music performances, and folk songs.

Sankranti Celebrations: The traditional Sankranti celebrations included the exchange of harvest-themed gifts, such as sugarcane, jaggery, and sesame seeds.

Food Festival: A variety of traditional Telugu dishes, including pongal, sakinalu, and ariselu, were served during the food festival.

Enthusiastic Response: The event received an enthusiastic response from the participants, who appreciated the efforts of the organizers in showcasing the rich cultural heritage of Telugu people.

Dignitaries' Messages:

Chairman's Message: Chairman Sri K.V. Vishnu Raju emphasized the importance of preserving cultural heritage and traditional values, and wished everyone a happy and prosperous Sankranti, hoping the festive season would bring joy, harmony, and success to the college community.

Principal's Message: **Dr. I.R. Krishnam Raju**, Principal, appreciated the efforts of the VCLC coordinators and volunteers in organizing the event. He emphasized the importance of preserving traditional values and cultural heritage.

Vice Principal's Message: **Sri Ch.S.V. Satyanarayana**, Vice Principal, appreciated the students for their active participation and enthusiasm. He encouraged the students to continue showcasing their talents and promoting cultural awareness.

The event reinforced the college's commitment to promoting cultural awareness, traditional values, and community bonding.

Coordinator (s)

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Vice-Principal



Principal

SANKRANTHI SAMBARAALU 2025

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